

Cape May Stage Audiences
can
'Be the Muse' for *IMusical*

**Theatergoers Become Participants
Creating a Completely New Improvised Musical at Every Performance**

Cape May Stage
Box Office: (609) 884-1341
The Robert Shackleton Playhouse
Bank & Lafayette Streets, Cape May, NJ 08204

***IMusical*, presented by WIT (Washington Improv Theater)
Travis Ploeger, Director & Accompanist**

Performances:
July 17, 2009 10PM

Cape May, NJ—June 30, 2009—Cape May Stage stays up late on Thursday, July 17, presenting WIT's (Washington Improv Theater) fully improvised and interactive show, *IMusical* at 10pm at the Robert Shackleton Playhouse. Combining the unpredictable playfulness of comedic improvisation with the emotional power of musical theater, this troupe will share its unique and engaging approach to the creation of musical theater with audiences during this performance in Cape May. *The Washington Post* declares that *IMusical* provides "some of the most exciting live entertainment" and now Cape May Stage audiences will have the opportunity to join in the fun.

Led by director and accompanist Travis Ploeger, a cast of singer/improvisers creates a compelling new show with each performance. Comprised of completely improvised scenes, lyrics and music, each show is inspired by a single audience suggestion. Creativity is sure to flow between the audience and performers, in this one-hour show that will exhilarate and inspire.

Cape May Stage will still be presenting its feature stage performance of *Say Goodnight, Gracie* at 8pm on the 17th. Once those theatre-goers depart, the doors will re-open for the *IMusical* event. Cape May Stage's Second Stage series lights up the theater on off-nights and late-nights as part of new Artistic Director Roy Steinberg's vision of expanding the theater's reach to new audiences by providing a variety of entertainment throughout the season. Steinberg encourages early reservations, adding, "Anyone who loves live musical theater will be thoroughly captivated by *IMusical*."

About WIT (Washington Improv Theater) & Travis Ploeger

Washington Improv Theater was founded in 1986 under the direction of Carole Douglis and has evolved into a consensus-based collective with four ensembles performing regularly in Washington, D.C. and across the nation. Critic Lorraine Treanor of *DC Theatre Scene* raves that she is "always stunned and amazed how this troupe of improv geniuses creates a musical in front of our eyes."

Travis Ploeger joined WIT in 2006 as director and accompanist after an eight-year career as musical director for Chicago City Limits, the longest running comedy revue in New York City. Educated at The Hartt School of Music, Ploeger has helped to create and perform over 1500 improvised musicals in front of live audiences all across the country. Motivated by honoring musicals instead of skewering them, Ploeger says his goal is to “stay true to the things I love about musicals, primarily experiencing people having emotional moments that can only be sung to give them justice.”

Ticket Information

IMusical performances are Thursday, July 17 at 10PM at the Robert Shackleton Playhouse of the Cape May Stage. Tickets are \$20. Call (609) 884-1341 for tickets and information or visit the theatre’s website, www.capemaystage.com. Audio enhancement, wheelchair accessible seating, and large print programs are available with advance notice by calling the box office at (609) 884-1341.

IMusical is part of Cape May Stage's Second Stage series and is sponsored by Dave and Chris Clemans.

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